

Digital sponsoring's social impact

A virtuous relationship between NGOs and Devoteam



Tech for People is the positive tech dynamic

Dispensed by **Devoteam** to social and Solidarity Economy actors "It's an engaging program!"

Satisfaction

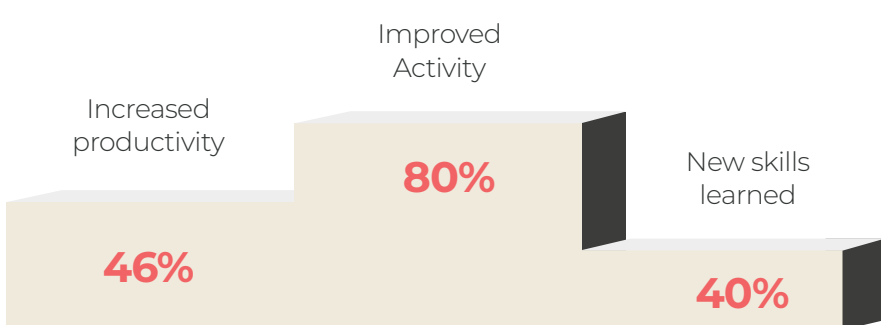
8,6/10 for the beneficiaries associations

7,6/10 for Devoteam consultants



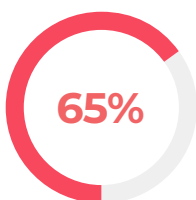
IMPACT

Associations

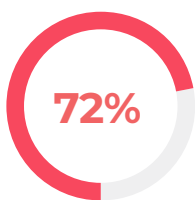


Consultants Devoteam

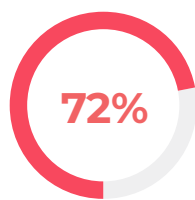
Sense of fulfilment at work



Usefulness for their future



Usefulness at work



Most solicited initiatives

Digital Strategy



Compliance and GDPR



Information Systems Structuring



User experience and Design



Framework for activity management



Essentials numerical needs for associations

Tech usage

73% as management tools

60% to deliver their solutions



Mission relevance

66% of missions completely meet expectations

80% of associations would never have access to digital services without sponsoring



A more sustainable support

Over half of the organizations are supported for **more than 3 years** and **92%** of Devoteam consultants would like to renew their experience

*Impact measure done by ESSEC échantillon France - January 2022