Digital sponsoring’s social impact
A virtuous relationship between NGOs and Devoteam

Tech for People is the positive tech dynamic
Dispensed by Devoteam to social and Solidarity Economy actors “It’s an engaging program!”

Satisfaction
8,6/10 for the beneficiaries associations
7,6/10 for Devoteam consultants

IMPACT

Associations

<table>
<thead>
<tr>
<th>Improved Activity</th>
<th>New skills learned</th>
</tr>
</thead>
<tbody>
<tr>
<td>80%</td>
<td>40%</td>
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</tbody>
</table>

Consultants Devoteam

<table>
<thead>
<tr>
<th>Sense of fulfillment at work</th>
<th>Usefulness for their future</th>
<th>Usefulness at work</th>
</tr>
</thead>
<tbody>
<tr>
<td>65%</td>
<td>72%</td>
<td>72%</td>
</tr>
</tbody>
</table>

Most solicited initiatives

- Digital Strategy
- Compliance and GDPR
- Information Systems Structuring
- User experience and Design
- Framework for activity management

Essentials numerical needs for associations

Tech usage
- 73% as management tools
- 60% to deliver their solutions

Mission relevance
- 66% of missions completely meet expectations
- 80% of associations would never have access to digital services without sponsoring

A more sustainable support
Over half of the organizations are supported for more than 3 years and 92% of Devoteam consultants would like to renew their experience

*Impact measure done by ESSEC échantillon France - January 2022