



**2023**

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# Devoteam Foundation Highlights



**VEEP**

Value | Environment  
Ethics | People

**Creative tech for Better Change**

# Impact for society: Devoteam Foundation

*(GRI 2-29, 413-1)*



“In 2023, Devoteamers again showed their commitment to offering their skills to the nonprofit sector, with almost 1000 days of skill based sponsorship done in 10 countries, supporting 21 non-profit organisations to crack their tech challenges. Our Tech for People labs, which each is a three hour-mini hackathon, were joined by about 200 participants in 10 countries to support 18 non-profit organisations, increasing the number of Devoteamers engaged in the Devoteam Foundation programmes.

We also made donations with a call for project to which all devoteamers could apply and which resulted in supporting 47 projects in 12 countries.

With a 9/10 satisfaction rating, the non-profit organisations we helped know the value Devoteamers brought to their operations. They also saw how tech can create social impact. In 2023 we introduced a new way of supporting non-profits, with a TechRadar edition dedicated to the non-profit organisations and analysing which tech could be used to accelerate nonprofits' social impact through a digital transformation on Grant management, Fundraising, and Volunteer Management.

The AlphaOmega Foundation, Collectif Mentorat, CREA Mont-Blanc, Makesense, Fondation Simplon, and the Social Good Accelerator are just some of the organisations that are part of our strategy of well-implemented partnerships in the NonProfit ecosystem in the EMEA region.

We will during 2024 continue our work to involve even more employees in more countries and to encourage their will for a better change."

## 1100 days of engagement in 12 countries 104 non-profit organisations supported\*

Ilham Halib  
Devoteam Foundation Manager

### Top 5 associations supported in 2023



\* 65 non-profit organisations supported through financial donations, and 39 through skills donations.

## Skills donations

### Skills and Financial donations - An example of sustainable partnership with CREA Mont-Blanc for 7 years

*France*

Since 2018, CREA Mont-Blanc is a partner of the program #TechforPeople and Devoteam has been committed to CREA Mont-Blanc through a skills-based sponsorship. More than 100 days are provided every year to support the association on IT strategy and AWS technology (cloud migration, machine learning, data engineering and greenops). In addition to this skills support, the Devoteam Foundation has done a partnership with financial donation over several years to the non-profit organization's essential for its daily operations.





In 2023, the Devoteam Foundation collaborated with **CREA Mont-Blanc** in three different ways:

- With a recurrent **financial donation** to support activities of the associations in the field of scientific advocacy for climate change
- Through **skills sponsorship** on various projects: development of an animal detection solution through a machine learning system as part of the CREA's CAMERA TRAP project; a Platform on Participative Science called / SPOT); and the ATLAS and CREA Mont-Blanc websites.
- a **TechforPeople lab**: In March, a team of 14 collaborators successfully addressed two challenges: Challenge 1, facilitating access to information on CREA Mont-Blanc interfaces, and Challenge 2, creating a community around CREA Mont-Blanc.

**CREA Mont-Blanc** is a scientific non-profit organization with a mission to explore the impact of climate change on biodiversity and to share this knowledge with decision-makers and citizens.

## TechforPeople Labs: cracking a tech challenge in 3 hours for a non-profit organization



In 2023, the Devoteam Foundation organised **18 #TechforPeople Labs** across **10 countries**, engaging **189 participants** to support **18 nonprofit organisations**.

A #TechforPeople Lab works as a mini-hackathon, where teams of 10–15 participants dedicate 3 hours to collaboratively tackle technological or organisational challenges to help a social entrepreneur with a ready-to-use solution.



**“I really enjoyed the collaboration and working with people we don't know to achieve a common goal”**

**Iván Valbuena Gálvez**

Data Engineer  
*satisfaction 10/10*

## Nonprofits supported with a lab in 2023:



## Empower the elderly in the digital world through Smartphone Cafés and a TechforPeople Lab with GoldenMe association

### Luxembourg

Devoteam Luxembourg has developed a strong collaboration with the [GoldenMe](#) association for 3 years now. In 2023, we reached 67h of support through volunteering and pro-bono activities:

- **Attend Smartphone Cafés:** collaborators from Devoteam Luxembourg attended training sessions to familiarise seniors to their digital tools (smartphone, computers) or security topics (password manager).
- **TechforPeople Lab:** 20 Devoteamers spent 3 hours hackathons to propose new ideas and design for the association's website to be more inclusive and accessible for all.
- **Tools migration to M365 collaborative solutions** & licences granted to support the growth of GoldenMe's team.
- **PowerSkills Academy - Train the Trainer:** Anaïs, Change Manager, developed a training session to deliver in 2024 for the Silver Surfers, senior volunteers from the associations, aiming to become "effective" trainers.





## Financial & material donations

### Devoteam Foundation's Call For Projects

Devoteam Foundation's Call for Projects is an annual initiative to donate to the nonprofits and to the social causes that Devoteamers are involved in. Every year, all of our employees across the EMEA, are encouraged to participate in this charity.

**In 2023, 47 projects throughout 10 countries were selected and financially funded with 84k€**

### **Combined funding to lever the digital inclusion for children, with Coderdojo association**

#### *Belgium*

*"Together with Devoteam Foundation, we shape a future where children gain knowledge, skills and passion for technology. Your donation fuels our impactful work, empowering young girls through Coderdojo4Girlz"*



**CoderDojo** is a non-profit organization that organizes free coding clubs for children and young people aged 7 to 18. Three employees in Devoteam Belgium separately requested funding for it and the jury has decided to answer each request as a collective donation.

## Financial donations to support local education projects with Celym srdcem association.

*Alps*



*"I'm volunteering at a local community school called "**Celym srdcem, z.s**" which means whole-heart school. Thanks to the Devoteam Foundation we can organise project days that engage our students in real-life experiences. It helps to pay for expenses like materials, tools, admission fees, lectures and others.*

*I like to encourage everyone to explore the Call for Project. You can support non-profit organisations of projects close to your heart, just like I did to make a positive impact and do something good around you. And for this I would like to thank the Devoteam Foundation."*

**Ondřej Ernyei**, Advisor & ITOM Expert Lead in **ALPS**, one of the beneficiaries of the 2023 call for project

[Celym srdcem, z.st](#) association operates a small school that teaches about the self within the context of life in a community. The aim is to instil values, knowledge, and skills essential for leading a relational, authentic, courageous, free, responsible, active, and persevering life.

**Sponsoring the Solidarity  
Festival of Adelias  
Foundation**  
*Spain*



On 28th November 2023, Devoteam Spain sponsored the "Festival Solidario de Fundación Adelias". The objective of the event was to use the influence of executives in enterprises in Madrid to raise funds to provide the best Christmas Eve Dinner for at least 2,000 children and mothers in vulnerable situations.

The event was held in the centre of Madrid and was attended by more than 500 C-Levels executives.

The results exceeded the initial goal, providing Christmas Dinner for more than 2.700 families. Devoteam was one of the sponsors of this great event and supported the cause with the Adelias Foundation.

**Donation to "Tafel Österreich"**  
*Austria*



In 2023 Devoteam Consulting in Austria supported 'Die Tafel Österreich', a caritative organisation, following their mission 'Saves food, fight poverty!'. Die Tafel collects food surpluses from retailers, restaurants, producers and distributes fairly so that everyone can enjoy a healthy and balanced diet. The donation of € 1.500, was fueled by the achievements of the step challenge performed by Devoteam employees.

## **Sponsorship for “Klasse2000” initiative Germany**



In 2023 Devoteam Germany started a sponsorship for a school class and the initiative “[Klasse2000](#)”, which is an easy-to-implement and effective teaching programme for school classes year 1-4.

The children learn and experience what they can do themselves to ensure that they are well and feel good: Eat & drink healthily, Move & relax, Like themselves & have friends, Solving problems & conflicts, Think critically & say no.

## **Donation to “Sourrire ASBL” to develop Creative workshops Luxembourg**

Through the annual Call for Project from Devoteam Foundation, Jennifer Schneider, Account Manager and volunteer at Sourrire ASBL, helped to develop Creative workshops promoting the integration and support of all residents and refugees in Luxembourg. In 2024, we will support the creation of their visual identity and website to raise more awareness on the association's purpose.

Support to emergency humanitarian crisis  
for Turkey, Syria and Morocco

In line with its commitment to support whenever it is possible, the Devoteam Foundation made two donation campaigns this year after devastating earthquakes that occurred in countries where Devoteam has employees.

1. with ACTED to support the humanitarian emergency in Turkey and Syria in February
2. with the Red Cross and the Red Moroccan Crescent in Morocco in September

Thanks to employees efforts, the Devoteam Foundation raised a total of 80k€ to aid these countries (60K€ by Devoteam and Devoteam Morocco and 20K€ by employees personal donations).



## Local donations

### **Raising awareness on discrimination in hiring & promote equal opportunities with “La Cravate Solidaire” association Luxembourg**

During the Sustainable Development Month, Devoteam Luxembourg organised a clothing drive allowing people to collect 38 kg of professional clothes to support people in (re) integration towards the success of their professional projects.

Along with this action, Devoteam also made a 1500 EUR donation to La Cravate Solidaire, supporting, among other things, the “Coup de Pouce Workshops” to help people regain confidence and succeed in job interviews.



### **National Children's Day: a campaign of toys Portugal**

During 1 month Devoteam Portugal organised an internal campaign to collect toys in good condition to donate to a private social and solidarity institution (Nuclisol). We invited the kids of our Devoteamers to come to the office to donate in person their own toys and produced a video where these little kids explained how that toy was so important in his/her life.





# Partnering to achieve our goals

## Promoting Tech for Good & supporting non-profit sector development



The Devoteam Foundation relies on a deep collaboration with the active social entrepreneurs network in the EMEA region and plays a role in impulsing, financing and advocating our Tech for People ambition:

- Since 2018, we have contributed to promoting Tech for Good in France, supporting **Latitudes** in its different programmes: Tech For Good Tour, Tech for Good Enthusiasts Community and in 2023 we integrated the Cyber for Good community structured by Latitudes and ShareIT
- We have been an active member of the **Social Good Accelerator** (SOGA) at the European level for 4 years, to promote and support digital transition of social economy stakeholders by the use of Social Tech.
- We also made the choice to buy services to the non-profit ecosystem to support the scale of the sector like with **Pro Bono Lab** and **Makesense**. Our Tech for People labs (cf dedicated highlight) have been organised for 5 years by Makesense. Starting with three Labs per year in France, we are now dealing with 18 labs in 10 countries, supporting MakeSense development being international.

## Developing the French education system

Supporting good education for all is a key focus of Devoteam Foundation, partnering with major players of this field.

We have been engaged for 4 years with **AlphaOmega Foundation**, a French philanthropy venture actor, selecting 7 education associations to support them with a 360° vision and action plan.

We are also partnering with **Collectif Mentorat**, joining 70 players of the Social mentorship. Through pro bono work, dedicated Tech for people Labs, or podcasts, the aim is to support both Collectif Mentorat and its members in their tech transformation and digital culture development allowing them to scale.



## Techradar for Nonprofits



To help bridge the gap between technology and social impact, Devoteam Foundation created **the TechRadar for Nonprofits**.

As nonprofit organisations continue to play an increasingly crucial role in tackling complex societal issues, the pressure to make the most of limited resources has never been more intense. Yet, these organisations often find themselves grappling with challenges without the necessary support to

discover and utilise the technologies they need.

Within this special edition of **TechRadar**, nonprofits can find insight and recommendations curated by the experts at Devoteam and tech partners to address their challenges to optimise and simplify the organisation's administrative work.

3 use cases are presented :

- Transforming Grant Management in the Digital Age
- Innovations and Strategies for Enhanced Fundraising
- Empowering Nonprofit Volunteer Teams: Tools and Strategies



**Creative tech for Better Change**